

Report to the Senate

24 January 2010

Introduction

Last Semester I tried to reestablish my office as one where other organizations could come to for their communications needs. I believe that we took some steps in the right direction, but there is still work to do. After instituting the new advertising policies last semester, there were things I could've done better to make the transition a little smoother. Thus this semester my office will be working more closely with each SG organization to fulfill their individual communications needs.

Communications

Each SG office will have a particular communications liaison who will be working with a particular department one-on-one on a regular basis. My hope is that through the personal communication that the SG will grow stronger as an organization and that internal communications will become more fluid.

Transition

Believe it or not the SG Transition is just around the corner. Because of that I've been spending the last couple of weeks planning transition. For those of you new to the SG, transition is our annual end of year event where the new SG Executives are sworn in and the old ones say goodbye. On Wednesday, I received confirmation that transition will occur on **April 25th from 11am-1pm in MGC 4-6**. We will be serving brunch at the event, but due to AU's policies we are being forced to use Bon Appetit's services. As soon as I have a cost estimate I will be sure to put that in a future report. During the event we will have hopefully two speakers and at least one performance from a campus group.

Website

On January 11th, Director Hiebel and I met with Director Paul regarding the AUSG website. In that meeting we discussed the progress made over break on the website. He hopes to have the revamped site ready for testing by the first week in February. During that period of time members of the SG will be able to learn the new features of the site and ask questions before the site is launched to the entire AU community. Each Senator will have a profile, similar to the who is my Senator section from a couple sites ago.

Commencement Speakers

Per Bill 09-10-006 I have created a distinct e-mail address for each school, so seniors in their respective schools can send their suggestions for commencement speaker. In the next week I hope to send out a targeted Mail Chimp to the Class of 2010 as way to get seniors to participate in giving suggestions. I will be compiling the list and sending it to

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the respective Dean's offices before the end of February when the offices have indicated a decision is likely to be made.

Buzz Team

The brainchild of Deputy Director Gress was widely successful last semester as it was first used for the Winter Gala. This semester we are expanding the team and hope to use it on a more regular basis. The idea behind the buzz team is to use word of mouth and non-typical methods to get people to attend SG events.

Bathroom Calendars

Director Hiebel and the rest of the communications team have been working with Housing & Dining Programs and RHA to put bathroom calendars in the residence halls. Back in 2007, the SG and RHA had bathroom calendars in the residence halls and they were quite successful. On February 15th, the bathroom calendars will come to be again.

Again please contact me with any questions/concerns that you may have. I don't bite.

Best,



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